



MAHATMA GANDHI UNIVERSITY  
University Centre for International Co-operation (UCIC)  
Kottayam, Kerala, India

## Application are invited for CERTIFICATE COURSES ON

1. COMMUNICATIVE ENGLISH
2. BASIC SPOKEN FRENCH

WHAT?  
*English &  
French  
courses*

WHERE?  
*UCIC  
Foreign  
Language  
Lab,  
6<sup>th</sup> Floor,  
Convergence  
Academic  
Complex*

VIA  
*Language  
Lab Software*



SCHEDULE  
*Flexible*

HOW TO  
REGISTER?  
*link*

HOW  
MUCH?  
*Rs 1,000/-  
Only*

Starting date: On August 5<sup>th</sup>, 2024  
Course Duration: One month  
Timing: 1 hour per day (3:00-4:00/4:00-5:00 PM)  
Registration deadline: 31<sup>st</sup> July 2024  
Payment deadline: 2<sup>nd</sup> August 2024

Organized by University Center for International Cooperation

## *Introduction*

Language plays a crucial role in fostering human connections. Its significance in the business world cannot be overstated. Without a common international language, the exchange of ideas and their subsequent growth would be severely hindered. Consequently, learning a foreign language empowers individuals to effectively communicate and share ideas with people from diverse cultural backgrounds.

English and French stand out as the most widely spoken languages worldwide, with speakers found on every continent. Proficiency in these languages serves as a valuable asset for career opportunities across various industries, including travel and tourism agencies, the hospitality sector, international business, cinema, and export firms.

To equip students with the necessary skills to thrive in the international labor market, the University Center for International Cooperation has designed short courses. These courses aim to provide students with the knowledge and expertise required to excel in their chosen fields.

## *Duration of courses*

Each course spans a duration of twenty days, with candidates dedicating one hour per day from Monday to Friday. The timetable is flexible based on free hours available to the students apart from regular classes. By offering these short courses, the University Center for International Cooperation strives

to empower students and enhance their prospects in the global job market.

## *The venue*

The program will be held at the foreign language Lab, established by UCIC, located on the 6th floor of the Convergence Academic Complex Building at Mahatma Gandhi University in Kottayam, Kerala.

## *Platform*

Our "LANGUAGE LAB SOFTWARE" makes learning English and French easier than ever before. Our learning environment helps you quickly pick up a new language with native-like accent. Additionally, you'll receive advanced pronunciation feedback to help you sound like a native, allowing you to join the millions of people around the world who are multilingual.

## *Course content*

The courses are designed to cover main chapters such as grammar, vocabulary, sentence structure, and conversation. These courses are specifically tailored for beginners in French and those looking to improve their English communication skills. Each course will be taught over a period of 20 days, with one hour of instruction per day. The courses are arranged in a progressive manner, starting from simple concepts and gradually moving towards more complex ones. Our program utilizes an audio-visual system in the language lab software, with

recordings lasting approximately twenty to twenty-six minutes, followed by repetition and exercises. The platform also provides a self-evaluation feature. The course content covers various communication scenarios, including those encountered at airports, railway stations, tourist destinations, hotels, restaurants, car parks, supermarkets, family settings, social gatherings, educational institutions, sports, and leisure activities, to name just a few.

### *Who can Participate*

These courses are open to students of Mahatma Gandhi University Schools / Centres and Affiliated Colleges.

### *Fees*

The cost of each course is RS 1,000 /- (One thousand rupees only). As there are limited

seats available, admission will be granted on a first-come, first-served basis.

### *Application process*

If you are interested, please apply using the following link:

<https://docs.google.com/forms/d/1v72P8q5feuAoqq1LOscTli5PwIt3iCs2SxisgooXMW0/edit>

The deadline of applications is July 31<sup>st</sup>, 2024. The course will commence on August 5<sup>th</sup>, 2024. For more information, please contact *UCIC Office, on 6<sup>th</sup> floor, of convergence Academic Complex Building; at Mahatma Gandhi University, Kottayam, Kerala.*

*Or*

*Call the number 9446224240*

*Email:ucicmgu@gmail.com*

**Speak without interpretation, discover the secret of world!**