

E 3701



Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2022

Fourth Semester

BUSINESS ETHICS

(For UGC Sponsored (1) B.Com Computer Application, (2) B.Com. Taxation,
(3) B.Com. Travel and Tourism)

[2013—2016 Admissions]

Time : Three Hours

Maximum Marks : 80

Part A

*Answer all questions.
Each question carries 1 mark.*

1. Define the term 'ethics'.
2. What is applied ethics ?
3. What do you mean by moral syllogism ?
4. Name the objectives of business ethics.
5. What is Corporate Accountability ?
6. What is meant by code of ethics ?
7. Write a brief notes on ethical responsibility of business.
8. What is social audit ?
9. What do you mean by 'community initiative' ?
10. Define TQM.

(10 × 1 = 10)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. What do you mean by morality ?
12. What is integrity ?
13. State any two principles of business ethics.
14. What are ethical values of life ?
15. What is ethical sourcing ?

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16. What do you mean by ethical responsibility of corporate ?
17. State any four objectives of Corporate Governance.
18. Write a short note on ethics committees.
19. Why is social responsibility important for business ?
20. What do you mean by Enlightened self-interest ?
21. What are the benefits of social audit ?
22. What is the meaning of management quality ?

(8 × 2 = 16)

Part C

*Answer any **six** questions.
Each question carries 4 marks.*

23. Explain the basic elements or factors influencing business ethics.
24. Explain the need for social responsibility to the corporate.
25. Explain the ethical codes that are followed in the organizations.
26. Explain ethics in finance department.
27. What are the causes of unethical behaviour ?
28. Discuss the relationship between Corporate Governance and Stakeholders in a corporation.
29. Explain the value system followed by Indians in work place.
30. Why is quality management important ?
31. What are the various components of social audit ?

(6 × 4 = 24)

Part D

*Answer any **two** questions.
Each question carries 15 marks.*

32. Explain the ethical business practices.
33. Discuss the various issues that are involved in environmental ethics.
34. Explain the responsibilities of directors towards corporate governance.
35. What do you mean by corporate excellence ? What the ways to achieve a culture of excellence in the work place ?

(2 × 15 = 30)

