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B.A. DEGREE (C.B.C.S.S.) EXAMINATION, SEPTEMBER 2024

Sixth Semester

Choice Based Core Course—ENTREPRENEURSHIP AND SMALL BUSINESS ECONOMICS

(For B.A. Economics Model I and Vocational Course for B.A. Economics Model II)

[Prior to 2013 Admissions]

Time: Three Hours

Maximum Weight: 25

Part A

Answer all questions

Each bunch of **four** question carries a weight of 1. Choose the correct answer for the following questions.

I.	1	Innovation theory is advanced by:				
		(a)	Schumpeter.	(b)	Samuelson.	
		(c)	Walras.	(d)	Knight.	
	2	TRYS	SEM programme was envisaged	by G	overnment of India in :	
		(a)	1979.	(b)	1980.	
		(c)	1981.	(d)	1991.	
	3	An Eı	ntrepreneur is :			
		(a)	Risk Bearer.	(b)	Organiser.	
		(c)	Innovator.	(d)	All of above.	

- 4 The person who comes up with new solutions to social problems is know is:
 - (a) Economic Entrepreneur.
 - (b) Social Entrepreneur.
 - (c) Social Reformer.
 - (d) None of these.

Turn over





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II.	5	Wome	en who innovate imitate or adop	t a bı	usiness activity are called :	
		(a)	Neighbour hood groups.	(b)	Women Entrepreneur.	
		(c)	Women Organisation.	(d)	None of these.	
	6	Uncer	rtainity related to:			
		(a)	Predictable.	(b)	Unpredictable.	
		(c)	Partly Predictable.	(d)	Fully Predictable.	
	7	Shahr	hahnaz Hussain is a role model of :			
		(a)	Women reformer.	(b)	Feminist.	
		(c)	Women Entrepreneur.	(d)	None of these.	
	8	Cottag	ge Industries are :			
		(a)	Capital Intensive.	(b)	Labour Intensive.	
		(c)	Both (a) and (b).	(d)	None of these.	
III.	9	Entrepreneur must maintain good relation with:				
		(a)	Customer.	(b)	Wholesale dealers.	
		(c)	Retail dealers.	(d)	Contractors.	
	10	Need Hierarchy Theory is associated with:				
		(a)	Maslow.			
		(b)	Mc clelland's.			
		(c)	Selvom Peter.			
		(d)	Jevoms.			
	11	Projec	et report provide :			
		(a)	Financial Assistance.	(b)	Technical Assistance.	
		(c)	Physical Assistance.	(d)	Necessary Information.	
	12	In the	case of Micro enterprise investi	ment	in plant and machinery does not exceed.	
		(a)	Rs. 20 lakhs.	(b)	Rs. 25 lakhs.	
		(c)	Rs. 30 lakhs.	(d)	Rs. 1 crores.	





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V.	13	Industrial units which provide inputs to other Industries are:					
		(a)	Export Industries.	(b)	Import Industries.		
		(c)	Ancillary Units.	(d)	None of these.		
	14 A major argument in favour of cottage industries :						
		(a)	Employment argument.	(b)	Production argument.		
		(c)	Export argument.	(d)	None of these.		
	15 Manager's opportunity matrix specify:						
		(a)	Skill and talent.	(b)	Creation of dreams.		
		(c)	Stability of work.	(d)	Work Control.		
	16	MSM	E Development Act was passed i	in:			
		(a)	2006.	(b)	2005.		
		(c)	2004.	(d)	2001.		
						$(4 \times 1 = 4)$	
Part B (Short Answer Questions)							

Answer any **five** questions, not exceeding 50 words each.

Each question carries a weight of 1.

- 17. Sick Industries.
- 18. Franchising.
- 19. Cluster.
- 20. Project Appraisal.
- 21. Net work analysis.
- 22. Net work marketing.
- 23. Cottage Industries.
- 24. Innovation.

 $(5 \times 1 = 5)$

Turn over





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Part C (Short Essays)

Answer any **four** questions, not exceeding 150 words each. Each question carries a weight of 2.

- 25. Explain the obstacles to Entrepreneurship in India.
- 26. Analyse the role of Entrepreneurs in the economic development of nation.
- 27. What are the problems of small scale industries in India?
- 28. Write about the problems Women Entrepreneurs in India.
- 29. What are the functions of management?
- 30. Write about the institutional support to SME sector.

 $(4 \times 2 = 8)$

Part D (Long Essays)

Answer any **two** questions, not exceeding 450 words each.

Each question carries a weight of 4.

- 31. Explain the theories of Entrepreneurship.
- 32. What are the pre-conditions for starting a new venture?
- 33. Explain the characteristics of MSMEs.

 $(2 \times 4 = 8)$

