



QP CODE: 24802796



24802796

Reg No :

Name :

I.M.C.A DEGREE EXAMINATION, APRIL 2024

Third Semester

Faculty of Technology and Applied Sciences

Integrated MCA

Core - IMCA3C02 - MANAGEMENT INFORMATION SYSTEMS

2020 Admission Onwards

8757D41B

Time: 3 Hours

Maximum: 75 Marks

Part A

*Answer any **ten** questions*

*Each question carries **3** marks*

1. Define E-Commerce and their role in E-enterprise.
2. Define disaster management plan.
3. Write the importance of System analysis of existing system.
4. Write down the development process of MIS.
5. Define BPR.
6. What is the significance of KMS ?
7. What are the components of a DSS ?
8. What is TQM ?
9. List 3 database models.
10. Give an example of Data warehouse application.
11. What is off shoring ?
12. What is the objective of System audit ?

(10×3=30 marks)





Part B

Answer *all* questions

Each question carries **9** marks

13. a) What is Balance Score Card. Explain Balance Score Card approach in the context of strategic analysis of Business.

OR

b) Explain the tools of strategic planning?

14. a) Explain general model of MIS.

OR

b) Summarize the concept of business intelligence.

15. a) What is a KMS and what are the challenges faced in building a knowledge based work culture ?

OR

b) What is GDSS and what are its objectives ?

16. a) Discuss the different model of DBMS with advantages and disadvantages.

OR

b) Explain using a diagram the architecture of a data warehouse.

17. a) What are the various payment systems used in todays online platform ?

OR

b) Discuss with examples the various categories of e-commerce.

(5×9=45 marks)

