



QP CODE: 24800189

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# M.B.A. DEGREE EXAMINATION, DECEMBER 2023

## **First Semester**

Faculty of Management Science

## Core - MB010107 - ENVIRONMENT MANAGEMENT

2019 Admission Onwards

4E4E449C

Time: 3 Hours Maximum Marks: 60

#### Part A

Answer any five questions. Each question carries 2 marks.

- 1. Define desertification.
- 2. What is greenhouse effect?
- 3. What is dumping?
- 4. Should a government worry if the country has high inflation- Explain
- 5. Listout the main instruments in International Trade Policy.
- 6. What do you mean by LPG related to business environment?
- 7. What is meant by environment ethics?

 $(5\times2 = 10 \text{ Marks})$ 

#### Part B

Answer any five questions. Each question carries 6 marks.

- 8. Analyze critically and explain why the world's greatest crisis at present is thought to be the supply of fresh water.
- 9. Describe the ways in which solar-powered electrical generating systems can save costs and have a positive environmental impact.
- 10. Discuss the concept of sustainablity and sustainable development.
- 11. What are the objectives of economic policies?
- 12. State any two protectionist measures a Government can use to inhibit free trade.



Page 1/2 Turn Over



- 13. "Toll-Operate-Transfer (TOT) of National Highways is actually privatization of our roads." Critically examine how this is beneficial for the development of our country.
- 14. What are the issues and challenges for environement management in the globalized world?

 $(5 \times 6 = 30 \text{ Marks})$ 

### Part C

Answer any **two** questions. Each question carries **10** marks.

Question number 17 is compulsory.

- 15. State the objective of ecofriendly manufacturing & packaging. Describe briefly the institutional support for establishing & maintaining environment friendly business.
- 16. Explain in details the highlights of Union budget 2019, with special reference to its implications on business.

#### **Compulsory Question**

17. "Environment has a direct impact on the physical, mental and social well-being of the individual living in it"- Discuss

 $(2 \times 10 = 20 \text{ Marks})$ 

