



24803707

QP CODE: 24803707

Reg No :

Name :

M.B.A. DEGREE EXAMINATION, JUNE 2024

Second Semester

Faculty of Management Science

MASTER OF BUSINESS ADMINISTRATION

Core - MB010208 - ENTREPRENEURSHIP DEVELOPMENT

2019 Admission Onwards

C5B93BE1

Time: 3 Hours

Maximum Marks: 60

Part A

*Answer any **five** questions. Each question carries **2** marks.*

1. Define 'innovating entrepreneur'
2. Write down the characteristics of an entrepreneur.
3. What is resourcing in terms of the entrepreneurial process?
4. What are geographical indications?
5. What is the purpose of capital budgeting?
6. What is MUDRA loan?
7. What are the endogenous factors for industrial sickness?

(5×2 = 10 Marks)

Part B

*Answer any **five** questions. Each question carries **6** marks.*

8. What are the factors affecting Entrepreneurial Growth in India.?
9. Who is required to Seek NOC from the Pollution Control Board?
10. What are the advantages of franchising?
11. What are the scope and challenges of Small Scale Industries?
12. What are the different **Types of NOC Pollution Control Board**





13. What are the Government Policies for Small Scale Industries (SSIs)?
14. What are the different Structural support measures aim to help SMEs adapt to the changed business environment?

(5×6 = 30 Marks)

Part C

*Answer any **two** questions. Each question carries **10** marks.*

Question number 17 is compulsory .

15. "Entrepreneurship development program is a process for grooming entrepreneurs" –
Elucidate
16. What are the different tools for identifying Business Opportunities. ?

Compulsory Question

17. CASE ANALYSIS

Bhushan and Vinay were pursuing Electrical Engineering from a prestigious engineering college. During their third year they developed a solar LED bulb which can be used indoors. The bulb had a small panel which had to be charged at a stretch for 10 hours in the sun and it would last for 200 hours of usage. The idea was risky as there was a possibility that the market might not accept such a product, but if they do so, then, there would be a revolution in the power industry as it would lead to saving of power in every household. The prototype was made but to manufacture and distribute the same, they required around 5 crores. Both Bhushan and Vinay approached some affluent individuals who were ready to invest in their business in exchange for a convertible debt. Identify the type of investors and state any two features of the same.

(2×10 = 20 Marks)

