



QP CODE: 24802900



24802900

Reg No : .....

Name : .....

**MBA DEGREE EXAMINATION, MAY 2024**

**Fourth Semester**

Faculty of Management Science

Master of Business Administration

**Elective - MB800409 - RURAL ECONOMY & MICRO FINANCE**

2019 Admission Onwards

5D23674A

Time: 3 Hours

Maximum Marks: 60

**Part A**

*Answer any five questions. Each question carries 2 marks.*

1. Define Sectoral Approach.
2. Mention two features of rural financing.
3. What are the limitations of rural credit?
4. Explain the features of micro finance.
5. What are the limitations of micro finance?
6. Define SHGs.
7. What is the importance of financial management?

(5×2 = 10 Marks)

**Part B**

*Answer any five questions. Each question carries 6 marks.*

8. What all are the features of Indian rural economy?
9. What are the measures adopted by the government for women empowerment?
10. Which are the various sources of finance for farmers?
11. What is micro finance and briefly explain the features of micro finance.
12. What is the difference between banks and micro finance institutions?
13. Write a note on marketing strategies adopted by SHG's in India.





14. Explain the importance of credit rating agencies.

(5×6 = 30 Marks)

**Part C**

*Answer any **two** questions. Each question carries **10** marks.*

*Question number 17 is compulsory .*

15. What are the measures adopted by the government for women empowerment?

16. Explain benchmarking process.

**Compulsory Question**

17. Identify the various ratios for evaluating the financial performance of micro finance institution

(2×10 = 20 Marks)

