QP CODE: 24802901

Reg No :

MBA DEGREE EXAMINATION, MAY 2024

Fourth Semester

Faculty of Management Science

Master of Business Administration

Elective - MB800410 - STRATEGIC FINANCIAL MANAGEMENT

2019 Admission Onwards

CE656BF4

Time: 3 Hours

Maximum Marks: 60

Part A

Answer any five questions. Each question carries 2 marks.

- 1. Undersatand the term financial Strategy.
- 2. What is seed financing?
- 3. What is seed financing?
- 4. What is leasing? Mention its characteristics.
- 5. What are options?
- 6. What do you mean by convertible bonds?
- 7. What do you understand by wealth maximisation?

(5×2 = 10 Marks)

Part B

Answer any five questions. Each question carries 6 marks.

- 8. Elucidate the components of financial strategy.
- 9. Discuss the pros and cons of different techniques of investment decision.

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- 10. Explain the features of venture capital financing.
- 11. Outline the role of expansion strategies in corporate restructuring.
- 12. What are the features of deep discount bonds?







- 13. What do you mean by shareholder value? Explain the various steps to calculate shareholder value.
- 14. The vital part of a firm's strategy is its capital structure and dividend policy.Discuss.

(5×6 = 30 Marks)

Part C

Answer any **two** questions. Each question carries **10** marks. Question number 17 is compulsory .

- 15. Describe the different types of leasing.
- 16. Evaluate the effect of dividend policy in corporate strategy.

Compulsory Question

17. Analyse the factors of evaluating merger proposals.

(2×10 = 20 Marks)