



QP CODE: 24800614



24800614

Reg No :

Name :

M.P.E.S DEGREE EXAMINATION, JANUARY 2024

Fourth Semester

MASTER OF PHYSICAL EDUCATION AND SPORTS

Elective - PE810403 - SPORTS JOURNALISM

2020 Admission Onwards

4078574D

Time: 3 Hours

Weightage: 30

Part A (Short Answer Questions)

*Answer any **eight** questions.*

Weight 1 each.

1. What does the Canon of Independence refer to in journalism ethics?
2. Define the term "sports news agency."
3. Describe any three prominent news agencies in India.
4. Briefly explain the key components of journalism.
5. Elaborate the functions, duties and qualities of reporters.
6. List down four types of advertising media.
7. What are the three main types of interviews?
8. What are some strategies for maintaining and updating a sports news clippings portfolio?
9. Explain the three key elements of a strong sports lead.
10. What are some ethical considerations for sports journalists?

(8×1=8 weightage)

Part B (Short Essay/Problems)

*Answer any **six** questions.*

Weight 2 each.

11. How do sports journalists contribute to discussions on gender equality and diversity in sports?
12. Analyze the impact of doping on sports ethics. How does it undermine the principles of fair competition and sportsmanship?





13. What forms of media do you use in our daily life? Explain why?
 14. What is cropping in picture editing?
 15. Explain the key aspects in the development of editorials in sports journalism.
 16. Explain how editing can be used to enhance the storytelling and engagement of a sports report.
 17. Compare and contrast the ways in which traditional media and new media outlets report sports news.
 18. In what situations might a direct address lead be a powerful choice for a sports report?
- (6×2=12 weightage)

Part C (Essay Type Questions)

*Answer any **two** questions.*

Weight 5 each.

19. Explore the multifaceted role of a sports journalist during a live sports event. Discuss the challenges they may face in providing accurate and timely updates while maintaining journalistic integrity.
 20. Explore the effectiveness of TV advertising in attracting wide audience.
 21. Compare and contrast the challenges and opportunities of sports journalism in the digital age.
 22. Examine the role of social media in the lives of athletes and its influence on sports reporting.
- (2×5=10 weightage)

