

**E 2960**

(Pages : 2)

Reg. No.....

Name.....

**B.A. DEGREE (C.B.C.S.S.) EXAMINATION, APRIL 2022**

**Fifth Semester**

B.A. Economics (Model II)

Vocational Course—INTERNATIONAL BUSINESS

(2013—2016 Admissions)

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all the questions.*

*Each question carries 1 mark.*

Define the following :

1. International business.
2. Balance of payments.
3. Dumping.
4. Terms of trade.
5. Balance of trade.
6. Favourable Balance of payments.
7. Exchange rate.
8. Tariff.
9. Protection.
10. Optimum tariff.

(10 × 1 = 10)

**Part B (Short Answer Questions)**

*Answer any eight of the following questions in a paragraph each.*

*(not exceeding 100 words).*

*Each question carries 2 marks.*

11. What are the advantages of International Business?
12. Explain the merits of International Marketing.

**Turn over**

13. What is free trade?
14. What are the components of Balance of payments?
15. What is foreign exchange market?
16. Explain Import Controls.
17. Explain offer curves.
18. What is favoured rate of exchange?
19. Why there is disequilibrium in balance of payments?
20. What is WTO?
21. Explain export promotion.
22. What are the advantages of protection?

(8 × 2 = 16)

#### **Part C (Short Essays)**

*Answer any six of the following questions in one and a half page each.*

*(not exceeding 150 words)*

*Each question carries 4 marks.*

23. Explain the role of export houses.
24. Explain the theories of internationalisation.
25. Discuss the functions of foreign exchange method.
26. Explain the theory of comparative cost.
27. Explain the effects of tariff.
28. What are the institutional arrangements for export promotion?
29. Explain the functions of EXIM Banks.
30. What are the procedures for direct and indirect exporting?
31. Explain the arguments for protection.

(6 × 4 = 24)

#### **Part D**

*Answer any two of the following questions not exceeding four pages each.*

*Each question carries 15 marks.*

32. Explains the functions of Export Processing Zones.
33. What are the procedures in selection of export market and export products?
34. Analyse the Heckscher-Ohlin theorem of International Trade.

(2 × 15 = 30)