

**E 3699**



Reg. No.....

Name.....

**B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, NOVEMBER 2022**

**Fourth Semester**

**Common Core Course—ENTREPRENEURSHIP DEVELOPMENT AND  
PROJECT MANAGEMENT**

(Common for Model I, Model II and UGC Sponsored B.Com. Degree Programmes)

[2013—2016 Admissions]

Time : Three Hours

Maximum Marks : 80

**Part A**

*Answer all questions.  
Each question carries 1 mark.*

1. What are the characteristics of Fabian entrepreneurs ?
2. Define women entrepreneur.
3. What is meant by target group ?
4. What is 'SMILE' scheme ?
5. What is seed capital ?
6. Define a sick unit.
7. Expand SIDBI.
8. Define payback period.
9. Mention any two advantages of ARR.
10. What is meant by PERT ?

(10 × 1 = 10)

**Part B**

*Answer any eight questions.  
Each question carries 2 marks.*

11. Define entrepreneurship development.
12. What is meant by Drone entrepreneurs ?
13. Write note on motivation process.
14. Mention any two advantages and disadvantages of PERT.
15. What is a feasibility report ?

**Turn over**





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16. Define Project appraisal.
17. What do you mean by discounted payback period ?
18. What do you mean by tiny industrial units ?
19. What are the steps of entrepreneurship development ?
20. What is entrepreneurial development training ?
21. What is NREG scheme ?
22. What do you mean by project profile ?

(8 × 2 = 16)

### Part C

*Answer any **six** questions.  
Each question carries 4 marks.*

23. Describe briefly the characteristics of successful entrepreneurs.
24. Explain how motivation influence entrepreneurship.
25. Explain the various sources of business ideas.
26. Describe the factors influencing women to become an entrepreneur.
27. What are the different stages of project formulation ?
28. Write the merits and demerits of NPV.
29. What is the major factors affecting location decision ?
30. What is green channel scheme ? Explain.
31. Explain in brief the main functions of SIDCO.

(6 × 4 = 24)

### Part D

*Answer any **two** questions.  
Each question carries 15 marks.*

32. Explain main functions performed by the entrepreneur.
33. Give a short account on various schemes introduced by Government for empowerment of women entrepreneurship in India.
34. Explain the different stages of project life cycle.
35. What are the causes of sickness in small scale industries.

(2 × 15 = 30)

