

G 6031



Reg. No.....

Name.....

M.Lib.I.Sc. DEGREE EXAMINATION, MARCH 2023

Third Semester

LS810301—PLANNING AND MANAGEMENT OF LIBRARY AND INFORMATION CENTRES

(2021 Admissions—Regular/2020 Admissions—Supplementary)

Time : Three Hours

Maximum Weight : 30

Part A

*Answer any **eight** of the following in not exceeding **one page**.*

1. Bureaucratic management.
2. Management Science.
3. Open system approach.
4. Management Information System.
5. Group dynamics.
6. Recruitment and selection.
7. Crisis management.
8. Marketing management.
9. Space management.
10. Quality control.

(8 × 1 = 8)

Part B

*Write short essays on any **six** of the following, in not exceeding **three pages**.*

1. Explain Neo-classical management of thought.
2. Describe the components of POSDCORB.
3. Evaluate SWOT analysis as a project management tool.

Turn over





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4. Explain systems theory.
5. Distinguish between job analysis and job description.
6. Describe various types of organizational structure.
7. Briefly explain the importance of change management in libraries.
8. Examine the benefits of TQM in libraries.

(6 × 2 = 12)

Part C

*Write essays on any **two** of the following questions.*

1. Explain how the scientific management principles can be applied in the management of libraries and information centers.
2. Illustrate the concept of Management by Objectives (MBO). Explain the benefits and limitations of MBO.
3. Describe the ways and means of marketing of library products and services in the digital era.
4. Define service quality. Describe the library service quality assessment with SERVQUAL.

(2 × 5 = 10)

