

G 6218



Reg. No.....

Name.....

M.Lib.I.Sc DEGREE EXAMINATION, AUGUST 2023

Fourth Semester

LS810402—TECHNICAL COMMUNICATION

(2021 Admissions—Regular/2020 Admissions—Supplementary)

Time : Three Hours

Maximum Weight : 30

Part A

*Answer any **eight** of the following in not exceeding one page.
Each question carries a weight of 1.*

1. Non-verbal communication.
2. Substantive editing.
3. Book design.
4. Popular articles.
5. Visual aids.
6. Proof reading.
7. Grammar and usage in technical writing.
8. Chicago style.
9. Digest .
10. Readability.

(8 × 1 = 8)

Part B

*Write essays on any **six** of the following, in not exceeding three pages.
Each question carries a weight of 2.*

1. Explain the principles and characteristics of technical communication.
2. Examine the importance of language in communication.
3. Explain the structure and characteristics of a learned paper.
4. Discuss the structure and procedures in the preparation of a research project.
5. What are the types and functions of house journals ?
6. Explain the types of verbal communication.
7. Explain the procedures in the preparation of review article.
8. What are the types of abstract? Explain the procedures in the preparation of abstract.

(6 × 2 = 12)

Part C

*Write essays on any **two** of the following questions.
Each question carries a weight of 5.*

1. Explain the procedures in the preparation of a trend report.
2. Bring out the importance of style manuals and explain the features of APA.
3. Explain the importance of audience research in technical communication.
4. Explain the structure and procedures in the writing of a popular article.

(2 × 5 = 10)

