

F 5818



00005818



Reg. No.....

Name.....

**B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2024**

**Third Semester**

Core Course—BUSINESS MANAGEMENT

(2012—2016 Admissions—Mercy Chance)

[For Private Registration Candidates]

Time : Three Hours

Maximum Weight : 25

**Instructions :** *This question paper contains two sections. Answer Section I questions in the answer book provided. Section II Internal Examination questions must be answered in the question paper itself. Follow the detailed instructions given under Section II.*

**Section I**

PART A

*Answer all questions.*

*Each bunch of four questions carries a weight of 1.*

I. Choose one from the following :

1 Who contributed the concept of MBO ?

(a) F. W. Taylor.

(b) Henry Fayol.

(c) Peter F. Drucker.

(d) Elton Mayo.

2 Vision forms a part of :

(a) Tactic plan.

(b) Strategic plan.

(c) Operational plan.

(d) Contingency plan.

3 Motivation- Hygiene theory is contributed by :

(a) Maslow.

(b) Vroom.

(c) MC Gregor.

(d) Herzberg.

**Turn over**





F 5818

4 Management style where 'concern for task is very high' (9) and 'concern for people is very low' (1) :

- (a) Team management.
- (b) Task management.
- (c) Middle management.
- (d) Country club.

II. Fill in the blanks :

5 The assumptions upon which planning is based on \_\_\_\_\_.

6 Need Hierarchy Theory of Motivation is contributed by \_\_\_\_\_.

7 For speedy communication through the scalar chain, Fayol introduced the concept of \_\_\_\_\_.

8 The oldest form of organizational structure is \_\_\_\_\_.

III. True or False :

9 Management is pervasive.

10 'General and Industrial Management' is written by F.W. Taylor.

11 Tactical plans are of short-term nature.

12 Managerial Grid was formulated by Blake and Moun-ton.

IV. Match the following :

- 13 Maslow — Planning.
- 14 Principles of management — Directing.
- 15 Guiding the work — Henry Fayol.
- 16 Partnership style — Motivation.
- Leadership.

(4 × 1 = 4)





F 5818

PART B

*Answer any **five** questions.*

*Each question carries a weight of 1.*

- 17 Define corporate social responsibility.
- 18 What is a policy ?
- 19 Define MBO.
- 20 What is de-centralisation ?
- 21 What is participative leadership style ?
- 22 What is control by exception ?
- 23 What is matrix organization ?
- 24 Explain scalar chain.

(5 × 1 = 5)

PART C

*Answer any **four** questions.*

*Each question carries a weight of 2.*

- 25 Explain different forms of organization.
- 26 State different types of departmentalization.
- 27 Distinguish between delegation and de-centralisation.
- 28 Explain Herzberg's Motivation- Hygeine Theory.
- 29 List out the essentials for sound controlling.
- 30 List out the planning process.

(4 × 2 = 8)

**Turn over**





F 5818

PART D

*Answer any **two** questions.*

*Each question carries a weight of 4.*

- 31 Define management. State its nature and importance.
- 32 Define social responsibility. What are the responsibility of business to its various stake holders ?
- 33 List out the contributions of F. W. Taylor.

(2 × 4 = 8)

