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Maximum Weight : 5

Section II

[TO BE ATTACHED TO THE MAIN ANSWER-BOOK]

U.G. CBCSS INTERNAL EXAMINATION, MAY 2024

DO NOT WRITE YOUR REGISTER NUMBER OR NAME ANYWHERE IN SECTION II OF THE QUESTION PAPER

Answer all questions.

All questions carry equal weight.

Put a tick mark [✓] in the column against the correct answer.

1. Which one of the following is not an example of a joint venture :

- | | | | |
|-----------------------------|--------------------------|-----------------------------------|--------------------------|
| (A) Licensing. | <input type="checkbox"/> | (B) Assembling. | <input type="checkbox"/> |
| (C) Contract manufacturing. | <input type="checkbox"/> | (D) Jointly controlled operation. | <input type="checkbox"/> |

2. A legal or economic term that means insolvency or inability to pay one's debts :

- | | | | |
|-----------------|--------------------------|------------------------|--------------------------|
| (A) Bankruptcy. | <input type="checkbox"/> | (B) Bad debts. | <input type="checkbox"/> |
| (C) Sickness. | <input type="checkbox"/> | (D) Capital rationing. | <input type="checkbox"/> |

3. An industry that in comparison to other industries requires large investments of capital per Rupee of sales/production is :

- | | | | |
|----------------------|--------------------------|------------------------|--------------------------|
| (A) Labour intensive | <input type="checkbox"/> | (B) Capital intensive. | <input type="checkbox"/> |
| (C) Futuristic. | <input type="checkbox"/> | (D) Traditional. | <input type="checkbox"/> |

4. Critical path is the _____ path of completing a project :

- | | | | |
|---------------|--------------------------|---------------|--------------------------|
| (A) Shortest. | <input type="checkbox"/> | (B) Earliest. | <input type="checkbox"/> |
| (C) Longest. | <input type="checkbox"/> | (D) Easiest. | <input type="checkbox"/> |

Turn over





5. The amount of profit for a given period returned to the contributor of capital is :

- | | | | |
|-------------|--------------------------|---------------|--------------------------|
| (A) Bonus. | <input type="checkbox"/> | (B) Dividend. | <input type="checkbox"/> |
| (C) Rights. | <input type="checkbox"/> | (D) Return. | <input type="checkbox"/> |

6. Activity or development in a firm that result in the adoption of a new product, business or way of doing things :

- | | | | |
|------------------|--------------------------|-----------------------------|--------------------------|
| (A) Development. | <input type="checkbox"/> | (B) Innovation. | <input type="checkbox"/> |
| (C) Growth. | <input type="checkbox"/> | (D) Value chain management. | <input type="checkbox"/> |

7. It is advisable to accept a project if NPV is :

- | | | | |
|-----------|--------------------------|------------|--------------------------|
| (A) +ve. | <input type="checkbox"/> | (B) - 've. | <input type="checkbox"/> |
| (C) Zero. | <input type="checkbox"/> | (D) None. | <input type="checkbox"/> |

8. _____ is the process of contracting with foreign firms, granting to them proprietary rights to use technology, copyrights, trademarks or specific products or services owned by domestic companies :

- | | | | |
|--------------------------|--------------------------|------------------|--------------------------|
| (A) Joint venture. | <input type="checkbox"/> | (B) Franchising. | <input type="checkbox"/> |
| (C) Overseas subsidiary. | <input type="checkbox"/> | (D) Licensing. | <input type="checkbox"/> |

9. EOU stands for :

- | | |
|-----------------------------------|--------------------------|
| (A) Entrepreneurship Owned Units. | <input type="checkbox"/> |
| (B) Export Oriented Units. | <input type="checkbox"/> |
| (C) Exchange Of Uses. | <input type="checkbox"/> |
| (D) Export OF Utilities. | <input type="checkbox"/> |

10. The stage of organisation development that occurs when firms begin to enter new business of unrelated to their previous ventures is known as :

- | | | | |
|--------------------|--------------------------|------------------------|--------------------------|
| (A) Conglomerates. | <input type="checkbox"/> | (B) Joint ventures. | <input type="checkbox"/> |
| (C) Subsidiaries. | <input type="checkbox"/> | (D) Holding companies. | <input type="checkbox"/> |





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11. A project life cycle consists of emergence, transition, ————— and decline.
- (A) Maturity. (B) Growth.
(C) Entry. (D) Exit.
12. Which one of the following is not a quality of a successful entrepreneur ?
- (A) Vision. (B) Risk averting.
(C) Will power. (D) Flexibility.
13. Which one of the following is not a barrier to entrepreneurship ?
- (A) Social stigma. (B) Patent inhibition.
(C) Supplier assistance. (D) Time pressure.
14. District Industries Centres (DICs) were set up under which Industrial Policy Statement ?
- (A) 1956. (B) 1966.
(C) 1977. (D) 1980.
15. Apex body co-ordinating agencies in small scale sector is :
- (A) SIDBI. (B) NIESBUD.
(C) DIC. (D) SISL.
16. Which one of the following is not a time estimate under PERT ?
- (A) Most likely. (B) Optimistic.
(C) Pessimistic. (D) Most unlikely.

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17. The duration required to make the entrepreneur fully operational is :

- (A) Gestation. (B) Payback.
(C) Breakeven. (D) Incubation.

18. If average annual cash flow is Rs. 20,000 and initial outlay of a project is Rs. 80,000, What is its payback period ?

- (A) 4 years. (B) 2 years.
(C) 8 months. (D) 4 months.

19. Sickness is not characterised by :

- (A) Negative net worth.
(B) Negative net working capital.
(C) Negative employee turnover.
(D) Negative growth rate.

20. The activities which are to be started at the same time are known as _____ activities.

- (A) Preceding. (B) Succeeding.
(C) Terminal. (D) Concurrent.

No. of MCQs attempted

Weight Scored

(To be entered by the examiner)

No. of MCQs not attempted

**ATTACH SECTION II INTERNAL EXAMINATION MCQ PAPER WITH
THE MAIN ANSWER-BOOK**

