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Reg. No.....

Name.....

B.Com. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2024

Fourth Semester

Common Core Course—ENTREPRENEURSHIP DEVELOPMENT AND PROJECT MANAGEMENT

(Common for Model I, Model II and UGC Sponsored B.Com. Degree programmes)

[2013–2016 Admissions]

Time : Three Hours

Maximum : 80 Marks

Part A

Answer all questions.

Each question carries 1 mark.

1. Who is an innovative entrepreneur ?
2. What do you mean by intrapreneur ?
3. Expand DIC.
4. Define Project.
5. Define ARR.
6. What is capital rationing ?
7. What is bridge capital ?
8. Expand NREG.
9. What is MSME limit ?
10. Why location of business is important ?

(10 × 1 = 10)

Part B

Answer any eight questions.

Each question carries 2 marks.

11. Define Entrepreneurship.
12. What are entrepreneur traits ?
13. Mention any four important skills of an entrepreneur.
14. What is meant by business incubator ?

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15. What is meant by Sectoral Projects ?
16. What do you understand by 'Project Identification' ?
17. Mention any four advantages of Payback period.
18. Define IRR method.
19. What is green channel in MSME ?
20. What is the seed capital assistance ?
21. What do you mean by SIDCO ?
22. Explain feasibility analysis.

(8 × 2 = 16)

Part C

Answer any six questions.

Each question carries 4 marks.

23. List the essential qualities of a successful entrepreneur.
24. Write a detailed note on motivation process.
25. What are the various sources of business idea ? Explain.
26. Describe the role of Women Entrepreneurship.
27. Discuss the importance of PERT in evaluation of project.
28. What are the different stages of project formulation ?
29. Define Payback period. How to compute payback period ? Illustrate with examples.
30. What are the causes of sickness in MSMEs.
31. Explain the meaning of margin money. What are benefits of margin money scheme ?

(6 × 4 = 24)

Part D

Answer any two questions.

Each question carries 15 marks.

32. Explain the steps in EDP.
33. Describe the role and functions of SIDBI.
34. Describe the different stages of project life cycle.
35. Define project appraisal. Explain the objectives of project appraisal.

(2 × 15 = 30)

