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Reg. No.....

Name.....

B.F.T. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2024

Fourth Semester

Complementary Course—EXPORT MERCHANDISING

(2013–2016 Admissions)

Time : Three Hours

Maximum Marks : 80

Part A (Short Answer Questions)

Answer all questions.

Each question carries 1 mark.

1. Define Merchandising.
2. Write about FOB.
3. Write about OH.
4. What is called as SPEC SHEET ?
5. What is called as Decentralized Manufacturing ?
6. Define fashion forecasting.
7. What are the different dimensions of quality control ?
8. What are the two main aspects of quality control ?
9. Write about CMT.
10. A factory has 15 machines and it runs for 8 hours per day. Total number of machines = 150. Shift hours per day = 8. Calculate the factory capacity in hours.

(10 × 1 = 10)

Part B (Short Answer Type Questions)

Answer any eight questions.

Each question carries 2 marks.

11. Write about Letter of Credit.
12. Write about TNA in garment industry.
13. What are the documents required for International Shipping ?
14. What is called as SLI ?
15. Why symbols are preferred over than words in care labelling ?

Turn over





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16. What are the types of samples followed in the sampling department ?
17. Importance of inspection in garment industry.
18. What are the functions of packing department ?
19. What is called as forward costing ?
20. What do you mean by product specific labelling ?
21. Differentiate Proforma Invoice with commercial invoice.
22. Window Display. Give a brief note.

(8 × 2 = 16)

Part C (Short Essay Type Questions)

*Answer any **six** questions.
Each question carries 4 marks.*

23. Illustrate the process sequence of manufacturing in apparel industry from design to despatch.
24. Explain cotton sector, handloom sector and the woolen sector of Textile Industry in India.
25. Explain the basic care label symbols.
26. Explain why Indian Apparel Industry is called as Decentralized Manufacturing.
27. What are the stages and steps involved in new fine development ?
28. What do you mean by general overhead in costing ? Explain.
29. Explain sustainable textiles.
30. Impact of Globalization in Apparel Industry.
31. Discuss the importance of testing and inspection in quality control.

(6 × 4 = 24)

Part D (Long Essay Type Questions)

*Answer any **two** questions.
Each question carries 15 marks.*

32. Explain the different departments of Apparel Industry in detail.
33. Explain Garment costing in detail.
34. Do a SWOT analysis of Indian Textile and Apparel Industry.
35. Explain the importance of ECO-TEXTILES and green labelling in the today's apparel business.

(2 × 15 = 30)

