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Reg. No.....

Name.....

B.Sc. DEGREE (C.B.C.S.S.) EXAMINATION, MAY 2024

Fourth Semester

Complementary Course—ESSENTIALS OF ENTREPRENEURSHIP

(For B.Sc. Apparel and Fashion Design)

[2013–2016 Admissions]

Time : Three Hours

Maximum Marks : 80

Part A

*Answer all questions.
Each question carries 1 mark.*

1. What is called as risk taking in Entrepreneurship ?
2. Who are Entrepreneurs ?
3. List out the methods of new idea generation.
4. Write any three sources of information.
5. Define Copreneurship.
6. Define entrepreneurship according to Schumpeter.
7. What are the non-economic factors contributing to entrepreneurship ?
8. What is called as duty drawback ?
9. Mention the different modes of payment practised in export business.
10. What do you mean by FOB ?

(10 × 1 = 10)

Part B

*Answer any eight questions.
Each question carries 2 marks.*

11. Why does an entrepreneur need feasibility plan ? Explain.
12. What are advantages of Exporting ?
13. State the two key behavioural characteristics of an entrepreneur.
14. Name the products which are sold to other firms for their production purposes. Give any one example of such products.
15. What do you know about Nascent entrepreneurs ?

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16. Mention the classification of entrepreneurs based on the types of business.
17. Who is called as social entrepreneur ?
18. What is the meaning of business plan ?
19. Give a brief note about any two important women entrepreneurs in India.
20. What are the advantages of acquiring an existing business ?
21. What is called as E-entrepreneurship ?
22. Discuss about the concept of motivation for entrepreneurship.

(8 × 2 = 16)

Part C

*Answer any **six** questions.
Each question carries 4 marks.*

23. Write in brief about EPZs, EOUs and SEZs.
24. Describe the support system available at state level for entrepreneur.
25. Discuss about the role of creativity in entrepreneurship.
26. Explain in detail about barriers to entrepreneurship.
27. Explain the focus that are driving the growth of entrepreneurship.
28. Explain the forces that are driving the growth of entrepreneurship.
29. Explain the first three steps involved in the process of investigation of a feasible product.
30. Explain the role of culture in entrepreneurial development.
31. Discuss the importance of Trademarks, Patents and Copyrights in Entrepreneurship.

(6 × 4 = 24)

Part D

*Answer any **two** questions.
Each question carries 15 marks.*

32. Explain the concept, meaning and definition of entrepreneur and entrepreneurship.
33. Explain in detail about the procedure for obtaining Central Excise Clearance for exportable goods.
34. Explain about the challenges in E-entrepreneurship.
35. Narrate the role and significance of an entrepreneur in economy.

(2 × 15 = 30)

