



MAHATMA GANDHI UNIVERSITY, KERALA

Abstract

Mahatma Gandhi University Bachelor in Business Administration (BBA, BBA (Honours), BBA (Honours with Research)) Regulations, 2024 (As per AICTE Norms) - Recommendations for amendments to the Regulations - Approved - Orders issued.

ACA 16

No. 553/ACA 16/2025/MGU

Priyadarsini Hills, Dated: 21.01.2025

*Read:-*1. U.O. No. 7319/LEGN/2024/MGU, dated 08.08.2024.

2. Recommendations of the Convenor, Expert Committee, Business Administration/Management Studies (UG)

3. Orders of the Vice Chancellor under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, dated 18.01.2025.

ORDER

Mahatma Gandhi University Bachelor in Business Administration (BBA, BBA (Honours), BBA (Honours with Research)) Regulations, 2024 (As per AICTE Norms), have been approved vide paper read as (1) above and published on the website of the University.

The Expert Committee on Business Administration/Management Studies (UG) after detailed deliberations, submitted recommendations, vide paper read as (2) above, to amend the Mahatma Gandhi University Bachelor in Business Administration (BBA, BBA (Honours), BBA (Honours with Research)) Regulations, 2024. (Recommendations are attached as annexure.)

Hence, considering the emergency, sanction has been accorded by the Vice Chancellor, in exercise of the powers of the Academic Council vested upon him under Section 10(17), Chapter III of the Mahatma Gandhi University Act 1985, vide paper read as (3) above, to approve the recommendations for amendments.

Orders are issued accordingly.

SHAJI K G

ASSISTANT REGISTRAR III

(ACADEMIC)
For REGISTRAR

Copy To

1. PS to VC
2. PA to Registrar/CE
3. Convenor, Expert Committee, Business Administration/Management Studies (UG)
4. JR 2 (Admin)/ DR 2, AR 3 (Academic)
5. JR/DR/AR (Exam/Academic)
- 6 . Tabulation/Academic Sections concerned
7. IT Cell 1/IT Cell 2/ IT Cell 3 Sections
8. AC C 1/ AC C 2 / Legislation Sections
- 9 . P R O /IQAC /Records Sections.
10. Stock File/File Copy

File No: 7345/AC A16 - 1/2025/AC A16.

Forwarded / By Order

Section Officer

Annexure

Sl. No	Existing	Amendment
1	<p>3.iv.(a) Eligibility criteria for opting for the course in the Fourth Year: a) BBA (Honours with Research): Minimum 75% marks or equivalent CGPA in BBA Degree upto Sixth semester</p>	<p>3.iv.(a) Eligibility criteria for opting for the course in the Fourth Year: a) BBA (<i>Honours with Research</i>): Minimum 75% marks in all courses in MGU BBA Degree up to Sixth semester.</p>
2	<p>3.vi). Student Induction Programme (SIP): A mandatory 3-week induction programme for the students has to be given at the beginning of the programme. The Essence and Details of the Induction program can also be understood from the ‘Detailed Guide on Student Induction program’, as available on AICTE Portal (Link:https://www.aicteindia.org/sites/default/files/Detailed%20Guide%20on%20Student%20Induction%20program.pdf). A detailed guideline for the conduct of SIP is given in Annexure I vii). Mandatory Visits/ Workshop/Expert Lectures: ● It is mandatory to arrange one industrial visit every semester for the students. ● It is mandatory to conduct a One-week workshop at the beginning or the end of the fifth semester on professional/ industry/entrepreneurial orientation. ● It is mandatory to organize at least one expert lecture per semester by inviting resource persons from functional areas of management or inviting the professors of practice. viii). For Summer Internship / Projects / Seminar etc. ● Evaluation is based on work done, quality of report, performance in viva voce, presentation etc</p>	<p>3. vii. (a) Student Induction Programme (SIP): A mandatory 3-week induction programme for the students has to be given at the beginning of the programme. The Essence and Details of the Induction program can also be understood from the ‘Detailed Guide on Student Induction program’, as available on AICTE Portal (Link: https://www.aicteindia.org/sites/default/files/Detailed%20Guide%20on%20Student%20Induction%20program.pdf). A detailed guideline for the conduct of SIP is given in Annexure I (b) Mandatory Visits/ Workshop/Expert Lectures: i. It is mandatory to arrange one industrial visit every semester for the students. ii. It is mandatory to conduct a One-week workshop at the beginning or the end of the fifth semester on professional/ industry/entrepreneurial orientation. iii. It is mandatory to organize at least one expert lecture per semester by inviting resource persons from functional areas of management or inviting the professors of practice. (c) Summer Internship / Projects / Seminar etc. Evaluation is based on work done, quality of report,</p>

		performance in viva voce, presentation etc																																								
3	<p>4.xix. Mapping of Marks to Grades: The mapping of marks to grades shall be done as per the following table:</p> <table border="1"> <thead> <tr> <th>Range of Percentage of marks</th> <th>Assigned Grade</th> </tr> </thead> <tbody> <tr> <td>91-100</td> <td>AA/A+</td> </tr> <tr> <td>81-90</td> <td>AB/A</td> </tr> <tr> <td>71-80</td> <td>BB/B+</td> </tr> <tr> <td>61-70</td> <td>BC/B</td> </tr> <tr> <td>51-60</td> <td>CC/C+</td> </tr> <tr> <td>46-50</td> <td>CD/C</td> </tr> <tr> <td>40-45</td> <td>DD/D</td> </tr> <tr> <td>< 40</td> <td>FF/F (Fail due to less marks)</td> </tr> <tr> <td>-</td> <td>FR (Fail due to shortage of attendance and, therefore, to repeat the course) students have to acquire minimum 75% of attendance for a course to make them eligible to appear for End Semester Assessment of that particular course</td> </tr> </tbody> </table>	Range of Percentage of marks	Assigned Grade	91-100	AA/A+	81-90	AB/A	71-80	BB/B+	61-70	BC/B	51-60	CC/C+	46-50	CD/C	40-45	DD/D	< 40	FF/F (Fail due to less marks)	-	FR (Fail due to shortage of attendance and, therefore, to repeat the course) students have to acquire minimum 75% of attendance for a course to make them eligible to appear for End Semester Assessment of that particular course	<p>4.xix. Mapping of Marks to Grades: The mapping of marks to grades shall be done as per the following table:</p> <table border="1"> <thead> <tr> <th>Range of Percentage of marks</th> <th>Assigned Grade</th> </tr> </thead> <tbody> <tr> <td>91-100</td> <td>A+</td> </tr> <tr> <td>81-90</td> <td>A</td> </tr> <tr> <td>71-80</td> <td>B+</td> </tr> <tr> <td>61-70</td> <td>B</td> </tr> <tr> <td>51-60</td> <td>C+</td> </tr> <tr> <td>46-50</td> <td>C</td> </tr> <tr> <td>40-45</td> <td>D</td> </tr> <tr> <td>< 40</td> <td>F (Fail due to less marks)</td> </tr> <tr> <td></td> <td>Students have to acquire minimum 75% of attendance for a course to make them eligible to appear for End Semester Assessment of that particular course</td> </tr> </tbody> </table>	Range of Percentage of marks	Assigned Grade	91-100	A+	81-90	A	71-80	B+	61-70	B	51-60	C+	46-50	C	40-45	D	< 40	F (Fail due to less marks)		Students have to acquire minimum 75% of attendance for a course to make them eligible to appear for End Semester Assessment of that particular course
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WITH RESEARCH) PROGRAMME:

Semester	Core Courses	Ability Enhancement Courses	Multidisciplinary Elective Courses	Value Added Courses	Skill Enhancement Courses	Discipline Specific Electives	Total
I	15	6	2	2	-	-	25
II	15	3	2	2	2	-	24
III	12	-	3	2	4	-	21
IV	16	-	-	4	3	-	23
V	8	-	-	-	4	8	20
VI	6	-	-	-	6	8	20
BBA (Honours)							
VII	12*				4	8	24
VIII					8	12	20
BBA (Honours with Research)							
VII	12					12	24
VIII					20		20
*4 credits are from OE/online course							

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VII	12				4	8	24
VIII					8*	12	20
BBA (Honours with Research)							
VII	12					12	24
VIII					20*		20

*Dissertation

	11. xiii) Those who have completed the CCA alone will be permitted to appear for the ESE	11. xiii) As there is no separate minimum pass mark for CCA, this clause stands cancelled.																																								
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